

Toshiba to launch industry's largest 16GB microSDHC

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Toshiba Corporation today reinforced its memory card line-up with the launch of a 16GB microSDHC card offering the largest capacity available in the market. At the same time, the company extended its range of industry-leading memory card solutions by adding ultra fast read write 8GB and 16GB SDHC cards to its line-up. Mass production of the new SDHC cards will start in December, with production of the new microSDHC slated to start in January 2009.

All the new SD memory cards comply with the SD memory standard Ver. 2.00, and the SDHC cards support class 6 ultra fast read write speed-- a maximum write speed of 20MB per second, delivering the performance level necessary for continuous shooting of still images and recording video images.

The new cards meet strong market demands for cards combining high capacities with high speed data read and write. The new microSDHC can be used with an adapter that allows it to be used in SDHC slots.

Demand is growing fast for larger data storage in portable digital consumer products. Micro SDHC cards provide a solution for mobile phones, while SDHC memory cards support for other digital consumer products.

The high-level specifications and wide range of memory cards announced by Toshiba will allow third-party developers to bring exciting applications to future generations of consumer products. Toshiba will continue to meet market demand by further expanding its SD memory card series.

Provided by Toshiba

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