

# Ring-cellphone concept combines style and basic functions

October 1 2008, by Lisa Zyga

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With the ring-cellphone concept, users draw out a mini-microphone and hold the ring close to their ear to talk. Credit: Tao Ma.

Even though it's one of the tiniest cell phones you've probably ever seen, it would be difficult to lose this one. As its name implies, the "ring-cellphone" is worn on the finger, and includes all the components of a functional cell phone.

This ring-cellphone concept, designed by industrial designer Tao Ma of Nanjing, China, incorporates fashionable design with technology. The stylish ring is designed to be worn by both men and women on either hand, and features a small round screen that looks like a gem.

The device offers only the most basic communication functions of making or receiving a call. When answering the phone, users draw out a

mini-microphone to talk into, and hold it close to their ear to listen. The ring also has tiny buttons, and Tao Ma explains that its operation is simple (though it's difficult to tell if the phone includes a full number pad or if it uses another dialing scheme). The ring-cellphone can also be charged on a sleek, vase-like charging base.

Tao Ma is previously known in the world of "fashion-tech" as the designer of the Bracelet Phone and the Quartz Tele Concept. He also won the 2004 Sony Ericsson Mobile Phone Design Competition, a contest geared open to participants from universities and colleges in China.

Concept page: [Coroflot](#)

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