Sony Unveils Two Blu-Ray Disc Notebooks

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VAIO CS Series Notebook

Sony today introduced two notebooks with Blu-ray Disc technology—the VAIO NS and CS models.

With these new units, Sony is now offering consumers a host of multi-media PC options to choose from," said Mike Abary, senior vice president of VAIO product marketing at Sony Electronics. "And with a starting price of around $1,000 for the NS model, we're expecting a new audience to experience HD entertainment on their computers."

The VAIO NS notebook features an optional Blu-ray Disc-ROM drive that is ideal for viewing HD content. It also has the added convenience of DVD and CD read/write functionalities.

The PC is equipped with a 15.4-inch (measured diagonally) widescreen display, and Sony's own XBRITE-ECO LCD technology for sharp details and vivid colors.

The NS model easily accesses your music, movies and the Internet. Its integrated A/V mode features a dedicated menu, putting entertainment within easy reach by letting you select up to nine programs, such as a favorite web site, from one location.

Packing an Intel Core 2 Duo processor, significant RAM and ample storage, the NS notebook is equipped with the tools required for everyday computing.

Available in three colors— nightfall blue, silk white and granite silver— the VAIO NS notebook will start at around $650, while the Blu-ray Disc model will go for about $1,000.

The VAIO CS notebook is available in four glossy colors— sangria, cosmopolitan, dove and black. A standard black matte finish is also available.

The unit is equipped with a 14.1-inch widescreen display and XBRITE-ECO LCD technology for sharp images. Matched with an optional Blu-ray Disc-ROM drive, the CS model is ideal for watching HD entertainment on-the-go.

Its instant A/V mode lets you kick off your entertainment with ease. Go straight to watching a movie, playing music, or viewing photos with the touch of a button. A built-in A/V slide control also lets you control all functions (play, pause, rewind, fast-forward, stop, eject, etc.) all with one-touch ease.

The PC has a uniquely configured keyboard, designed with spacing

between the keys, for a comfortable typing experience. A specialized keyboard font adds a fun touch. The unit also has a12-tone music analyzer that translates your music into a colorful LED light show that plays out beneath the palm rest of the PC.

It is backed by optional Intel Centrino 2 processor technology with plenty of power for high-speed performance and an energy-efficient design for remote computing.

The CS model will start at about $920, while the BD model will go for around $1,070.

Source: Sony