

Motorola Releases Next Gen Push-To-Talk on CDMA 1x EVDO Rev A

August 25 2008

Motorola, Inc. today announced that it has released its next generation Push-To-Talk over Cellular (PoC) solution, optimized for CDMA 1x networks equipped with EVDO Rev A data capability. This solution leverages the improved performance capabilities provided by the CDMA 1x EVDO Rev A standard including higher speed data rates, low call set-up time latency and quality of service (QoS).

Motorola's end-to-end Push-To-Talk over Cellular solution provides walkie-talkie like capability to mobile devices equipped with special PoC client software, connecting people to those they communicate with most. With the push of a button on their PoC-enabled handsets, both enterprise and personal users can connect directly with individuals or groups and quickly share information.

In today's time-pressed world, instant access to people at the push of a button can quickly translate to a signed deal for a small company or a fun-filled night on the town with college friends. Market research shows that customers would appreciate access to Push-To-Talk on a variety of mobile devices for use both at work and at play.

Motorola's next generation PoC solution provides competitive call set-up time performance with other PoC and proprietary solutions, "buddy list" availability, an open ecosystem to support a wide variety of mobile devices from multiple manufacturers equipped with the PoC client and access to the Internet to enable "push-to-X" features and services to complement basic PoC.

“Motorola’s latest Push-To-Talk over Cellular release demonstrates our commitment to delivering innovative and relevant applications that enable service providers to offer both enterprises and consumers a truly competitive communications experience,” said Mark Poulin, senior director, Push-To-Talk product management, Motorola.

For business users, this next generation Push-To-Talk system paves the way for new enterprise applications such as Push-To-Productivity and encrypted, PC-based dispatching, which will enable companies to enhance communication among employees, customers and suppliers.

Source: Motorola

Citation: Motorola Releases Next Gen Push-To-Talk on CDMA 1x EVDO Rev A (2008, August 25) retrieved 16 May 2024 from

<https://phys.org/news/2008-08-motorola-gen-push-to-talk-cdma-1x.html>

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