

Consortium Established to Develop 'TransferJet' Wireless Technology

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Several major telecom giants today announced an agreement to form a consortium to develop specifications for "TransferJet" - a new interoperable wireless transfer technology that enables rapid transfer of high resolution video, music and images.

Sony, Canon, Eastman Kodak Company, Hitachi, Victor Company of Japan, KDDI Corporation, Kenwood Corporation, Matsushita Electric (Panasonic), Nikon, Olympus Imaging Corporation, Pioneer Corporation, Samsung, Seiko Epson, Sony Ericsson Mobile Communications and Toshiba today announced an agreement to form a consortium to develop specifications for interconnecting products using "TransferJet" a new interoperable wireless transfer technology that enables rapid transfer of high resolution video, music and images.

The "TransferJet Consortium" (www.transferjet.org/) plans to promote a wide range of products and services incorporating TransferJet technology with the aim of accelerating its adoption throughout the consumer electronics industry.

TransferJet wireless technology enables a high speed data transmission rate of 560Mbps, while eliminating the need for complex setup and operation. Directly touching two compliant electronic products together allows files to be transferred automatically, without the need for an access point. For example, touching a TV with a digital camera enables photos to be instantaneously displayed on the TV screen. Alternatively, downloaded music content can be easily enjoyed by touching a mobile

phone to a portable audio player. TransferJet can be used as a universal interface across all consumer electronics devices.

The "TransferJet Consortium" will develop specifications and guidelines ensuring interoperability between products incorporating the technology, establish licensing schemes and administer the use of the TransferJet logo. The Consortium will also promote the advantages across industries and to consumers. Through these initiatives, the Consortium will aim to create and expand the market for TransferJet products.

Source: Sony

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