

AMD Launches 780 Chipset

March 4 2008



AMD is announcing the availability of the AMD 780G chipset, designed to deliver the ultimate mainstream computing experience.

The new chipset enables leading global OEMs and system builders to design PCs that provide users with full HD and best-in-class 3D graphics performance, enhanced scalability and rock-solid stability for mainstream gaming, multimedia and commercial PCs.

Gamers will appreciate the detail-rich images and dynamic interactivity when playing the latest DirectX 10 games.

Additionally, ATI Hybrid Graphics Technology is achieved by utilizing

AMD's new integrated chipset, the 780G and one of the ATI Radeon GPUs.

ATI Hybrid Graphics Technology utilizes one video card plugged into the PCI-Express slot and is able to join forces with the GPU built into the motherboard chipset to scale graphics performance. This allows game play at higher resolution, higher frame rates and higher image quality in 3D games, improving the gaming experience.

Source: AMD

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