

Sony Ericsson announces first USB Mobile Broadband Modem

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Sony Ericsson today announced the MD300, a state-of-the-art business tool that allows busy professionals to quickly and easily connect their PCs or laptops to the internet whenever and wherever they need. The first Sony Ericsson Mobile Broadband product with a USB interface, the MD300 is simple to install and start up. It comes pre-installed with everything you need to go online, including PC software.

“The MD300 combines high data download speeds with simple installation and configuration, making it the ideal choice for busy professionals who demand no-compromise connectivity,” says Johan Tysklind, Marketing Director Mobile Computing at Sony Ericsson. “The

MD300 is the first offering in our forthcoming portfolio of mobile broadband products that will combine Sony Ericsson’s dependability with a stylish form factor.”

As compact and easy to use as a USB memory stick, the Sony Ericsson MD300 is a mobile broadband modem that plugs into any standard USB port. With Microsoft Windows software and drivers built in, the card installs and configures itself when plugged in, making it a matter of seconds to get connected. Mac drivers will be available for download. The MD300’s simple, intuitive Wireless Manager interface makes using it a breeze. This PC interface will also enable instant access through a pre configured button to the PlayNow mobile entertainment experience from Sony Ericsson.

The MD300 is all you need to get your mobile office up-to-speed, whether you’re on a HSDPA, UMTS, EDGE or GPRS network anywhere in the world. It’s versatile enough to use with your laptop or desktop computer at home or in your hotel room, with its portfolio of accessories including the desk stand and USB extension cable.

The MD300 will be available in luxury black and metallic silver in selected markets from Q1 2008.

Source: Sony Ericsson

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