

New Wave of Marketing: Upcoming Island Def Jam Party Will Show Nokia N810

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Nokia N810 Tablet

The new Nokia N810 is set to launch at a party hosted by Island Def Jam Group and Nokia. The highly anticipated Nokia N810 is a sleek, easy to maneuver road warrior. It has something for everyone and may be the first truly mobile computing device.

A party on October 23 at Ruby Skye, a posh night club in San Francisco introduces the New Nokia N810 Tablet and the advent of combining big

music giants with titans of technology. The news release by Island Def Jam Music Group, a division of Universal and mspot, an established mobile music and radio company will introduce a new music subscription service and simultaneously co-sponsor Nokia will show off its subscription service MOSH and the new Nokia N810.

The greatly anticipated new Nokia N810 Tablet is the answer to small computing with features that surpass the 800 series. Nokia has released images of the new N810 Tablet and it seems to have something for everyone. Sleek style, user friendly keyboard and graphic capabilities that are outstanding. The specifications have not been released by Nokia, but if pictures are worth a thousand words—WOW describes the new Nokia N810.

Maybe, that is why Nokia combined efforts with Def Jam Music Group to throw a launch party with top artists and technology wizards. The new Nokia N810 is the ultimate (by appearances) in mobile computing, design and ease of operation. It can download brilliant images, flip over to the users calendar and down load music with ease. It is a work horse for small or large projects and offers true portability.

According to Nokia, the new N810 is powered by maemo Linux based OS2008. It has a highly customize user interface and contains the Mozilla based browser with Ajax and Adobe Flash 9. It is Bluetooth supported with enhanced audio and visual capabilities. It is a road warrior in design and application. The user can update a blog, search Google, download music and watch vivid You Tube videos. Needless to say, all that is necessary is a Hot Spot or Internet connection.

The Nokia N810 seems to provide that incremental advance that make it newsworthy. According, to Nokia the N810 will start shipping in mid November with a sale price of \$479 USD.

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