

Notebooks Become Head-Turning Works of Art

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VAIO Graphic Splash Maya Hayuk Edition notebook

Sony today unveiled the VAIO Graphic Splash Maya Hayuk Edition notebooks featuring designs from New York-based, emerging artist, Maya Hayuk. These limited edition PCs are available in two head-turning designs—“Grow” and “Never Stop”.

Known for her colorful and symmetrical imagery, Hayuk conceptualized and painted these designs for Sony. These new styles transform what was already a stunning PC into a functioning work of art, beautifully blending cutting-edge images with a sleek design.

The “Grow” edition captures the feel of an organic forest with deep green, blue and purple flower-growing wildly across the top of the notebook while “Never Stop” is a colorful, kaleidoscopic design that is decked in interlacing lines and spherical shapes.

Hayuk’s extraordinary artwork is also featured on the interior of the PC. These models include wallpaper that matches each design, a limited edition engraving and a pre-installed video of Maya discussing her inspiration behind the designs. Each notebook comes with a certificate of authenticity with Hayuk’s original signature as well.

Also, a percentage of each purchase will be donated to Creativity Explored, a non-profit organization supporting artists with developmental disabilities.

The VAIO Graphic Splash Maya Hayuk Edition notebooks go for about \$2,500 and will be available at sonystyle.com this month.

Source: Sony

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