

# LG announces 'LG Viewty' camera phone

August 23 2007

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## LG Viewty

LG Electronics today announced plans to launch 'LG Viewty' KU990, its very first professional-level high feature camera phone, destined to steal the spotlight.

The 'LG Viewty', the first handset representing LG Mobile's new feature-oriented category, combines ultimate functionality with sensational style that one can expect from LG Mobile.

The name 'LG Viewty' has been chosen to encapsulate the enjoyment of viewing and sharing high-quality photos. This is made possible through the large LCD screen and extensive functionality of the camera phone.

Users of the 'LG Viewty' will be able to enjoy a complete mobile digital

imagery experience. Boasting its 5.1 megapixel camera with manual focus and image stabilizer features, the 'LG Viewty' takes high quality photographs with endless possibilities to allow users to enhance their images through the extensive editing features of the phone.

The sleek handset, whose size defies its amount of features, introduces world's first 120 fps video recording feature in a mobile camera phone. A single-click connection to YouTube allows users to share their very own film moments with others on the internet.

Dr. Skott Ahn, CEO of LG Electronics Mobile Communications Company says "This is a very exciting time for LG Mobile. The LG Black Label Series and our collaboration with PRADA have cemented our position as an innovator in design and style. With the launch of the new 'LG Viewty' we are now also proving our commitment to technical enhancement and look forward to taking the feature phone category by storm."

The 'LG Viewty' which will be available for buy from October, will first be revealed during the IFA 2007 in Berlin on August 31, 2007.

Source: LG

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