

Sony Ericsson Unveils Slim Slider Phones

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Sony Ericsson S500i mobile phone.

Plenty of mobile phones offer unique styles: But Sony Ericsson's new S500 will provide ever-changing theme illuminations, so you don't have to be stuck with the same-old, same-old visuals all day long.

The new slim slider is just one of a few new phones being introduced by Sony Ericsson Mobile Communications.

Available in North America in the third quarter of this year, this media player handset features a 2-megapixel camera and an expandable



Memory Card slot, so you can add music accessories such the Music Bluetooth Receiver MBR-100 to stream your phone's music to your home stereo. Pricing will be announced later this year.

When on the go, you can listen to your music with the upcoming HBH-DS980 stereo Bluetooth headset, which features digital noise cancellation/echo reduction to reduce ambient background noise and A2DP (Advanced Audio Distribution Profile) for high-quality sound during music playback. The headset also offers up to 6 hours of talk or music playback time, and uses Bluetooth 2.0 for better quality during voice calls. An OLED display lets you see incoming call information and song data, but with a magic mirror display can remain hidden from view the rest of the time. The HBH-DS980 will also be available later this year, and pricing will be announced later this summer.

Sony Ericsson has also unveiled a few upcoming products for the world market; don't expect them to show up in North America anytime soon, unfortunately. Among the upcoming offerings is a smart phone that may be pure genius: The Sony Ericsson P1 is a pocket-size smart phone that is 25 percent smaller than the previous P990 model, and it will offer push corporate and consumer e-mail connectivity, along with a 3.2-megapixel camera with a business card scanner, media player, and 512MB Memory Stick Micro card slot. The P1 offers high-speed UMTS and Wireless LAN (WiFi) capabilities, a full alpha-numeric (QWERTY) text input keyboard, and 2.6-inch touch screen display.

The world market offerings will also include the T650 and T250 camera phones. The T650 is a slim 3G phone with 3.2-megapixel camera and media player, with stainless-steel casing and a scratch-proof mineral glass display; while the T250 offers a VGA camera and built-in FM radio, and is available in both black and silver. These two models will also be available in selected markets later this summer.



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