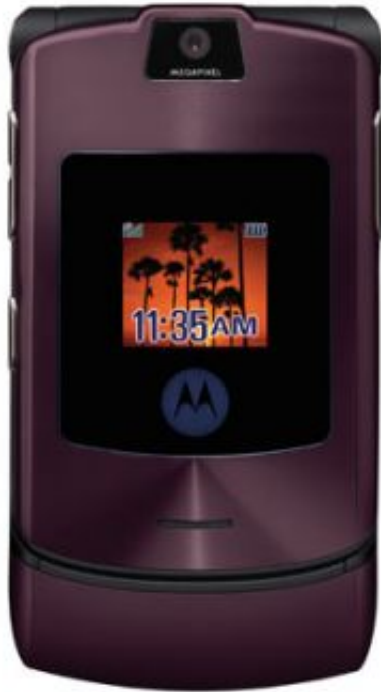


Motorola Debuts MOTORAZR V3i in Purple

May 1 2007



Just in time for Mother's Day, Motorola debuts the deep, jewel-tone finish of the new MOTORAZR V3i in purple. Unlocked for GSM, the purple MOTORAZR is available exclusively online at at MotoStore.

“The MOTORAZR V3i in purple is the first of many exclusive products that will be available at MotoStore,” said Jeff Miller, vice president, Motorola. “The bright purple color makes this handheld the perfect gift

for women who appreciate style, design and the latest technology.”

The MOTORAZR V3i delivers the ultimate combination of design and technology. Beneath the stunning exterior lies a large internal color display as well as quad-band and Bluetooth wireless technology. With enhanced visual features, the integrated 1.23 megapixel digital camera and full screen view-finder features a zoom and video capture.

MotoStore is exclusively offering the vibrant MOTORAZR V3i in purple at \$239.99, or a family pack that is \$383.99 for two. The device will be sold unlocked and is compatible with any existing GSM service.

Source: Motorola

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