

Gateway to Put Quad-core Desktop, Media Drive in Stores

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Gateway announces deals with Best Buy, Circuit City and CompUSA that will make it one of the first PC makers to put quad-core desktops on retail shelves.

Gateway will be one of the first PC makers to put quad-core desktops on retail shelves. The company announced April 30 deals with Best Buy, Circuit City Stores and CompUSA to sell its FX series at stores nationwide.

The deal also includes sales of Gateway's Portable Media Drive Kit, which includes a 120GB PATA hard drive.

The move is a play by both parties to capture digital enthusiast consumers with a platform that offers a large amount of storage for managing digital projects such as photos or video libraries.

The FX Series of quad-core desktops brings to retail a platform designed for advanced graphics, gaming and digital capabilities.

It includes Intel Core 2 Quad Q6600 processors at 2.4 GHz with 1066MHz of FSB support and 8MB of Level 2 cache.

Gateway's portable media drive kit features a large amount of storage space, a custom USB cable that eliminates the need for an A/C adapter and color-coded ends that identify which end should be used for data transference or for connecting to a power source.

Prices for Gateway's FX line start at \$2,099.99, while its portable media drive kit is priced at \$149.99.

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