

New Lexmark Printers Go Wireless

April 18 2007

Several of the new four-in-one, three-in-one and single-function inkjet printers, to be released later in 2007 will have wireless capabilities.

Lexmark International announced April 17 that beginning in the second quarter of 2007, it will release its latest four-in-one, three-in-one and single-function inkjet printers.

Lexmark's X4550 Wireless AIO (All-in-One), designed for home and office users, is a three-in-one printer with wireless capabilities, enabling users to work from anywhere in their office or homes while being able to print at speeds up to 26 ppm (pages per minute) black and 18 ppm color.

"Consumers are embracing wireless networking with the rapid adoption of wireless notebook computers and wireless routers, but because of the high price of existing wireless printers and the complexity of use, consumers have been slow to adopt wireless printing," Najib Bahous, president of the Consumer Printer Division of Lexmark, said in a statement.

The X4550, which will be priced at \$129.99, allows users to print borderless photos with or without a computer from digital memory card slots, USB flash drives or PictBridge compatible digital cameras, and features a one-touch color copier that copies at speeds of up to 17 ppm black and 11 ppm color. The AIO also includes the Lexmark Toolbar, which enables users to print what they need from the Web.



Lexmark's new Z1420 Wireless Color Printer, priced at \$79.99, is a single-function wireless printer with print speeds of up to 24 ppm black and 18 ppm color that allows users to print borderless photos of up to 8.5 by 11 inches using photo editing software.

The new X3550 Color AIO from Lexmark, also priced at \$79.99, has a wireless capability option, features print speeds of up to 24 ppm black and 17 ppm color, and features one-touch copy and scan functionalities. The X3550 printer comes with Imaging Studio software, which enables users to crop, rotate and resize photos and apply photo effects such as antiquing and sepia tones, one-touch color fixes and red eye reduction.

Lexmark also introduced two new entry-level printers, the X2500 Color AIO and the Z1300 single-function inkjet printer. Both will be available later in 2007. The X2500 AIO, priced at \$59.99, prints at speeds of up to 22 ppm black and 16 ppm color and has a seven-button operator panel and special indicator light that informs users when their printer cartridges are low.

The Z1300 series single-function inkjet printer, priced under \$25, is designed for home users and prints at speeds of up to 22 ppm black and 16 ppm color, and allows users to print 4-by-6-inch and 5-by-7-inch borderless photos.

The other new wireless printers from Lexmark, based in Lexington, Ky., will be introduced and available later in 2007. Once the full line is available, it will feature six inkjet printers with integrated wireless and two with optional wireless functionality.

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