

## HP Expands with New Deskjet Printer Line

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Hewlett-Packard will be adding on to its printing portfolio with three new deskjet printers designed for home and small and midsize business users.

The three new deskjet printers: the HP Deskjet D2460, HP Deskjet D4260 and HP Deskjet F4180 AIO (All-in-One), are designed for home and small and midsize business users and to allow users to produce professional business documents while also including an array of other features.

"These new deskjets are ideal for the home or small office users and offer users a compact, easy-to-use printer as each delivers fast, efficient print speeds and lets users effortlessly print everyday documents, photos and creative projects," Lindsay Sheppard, spokesperson for the Palo Alto, Calif., company, told eWEEK.

The D2460 prints at speeds of up to 20 ppm (pages per minute) in black and 14 ppm in color while also allowing users to print 4x6-inch to panaromic photos with or without borders in 6-ink color and 4800 dpi (dots per inch) while also allowing users to receive low-ink alerts and allowing them to shop for supplies using HP SureSupply.

With the D2460, users are able to share, save and print photos using the one-touch photo features with the HP Photosmart Essential button while also allowing users to remove red eye using HP Photosmart Real Life Technologies. This desk jet printer also features HP Smart Web Printing, which allows users to print out Web pages without cut-off edges.



The D4260 printer, which includes many of the same features as the D2460, prints at speeds of up to 30 ppm in black and up to 23 ppm in color while also featuring HP Vivera inks, which provides users with a wide range of colors, shadow details and reduced image grain.

HP's D4260 also allows users to transfer photos to a PC from digital cameras, card readers and flash drives by using the printer's USB port. It also includes a 100-sheet fold-up paper tray that allows users to print and store in small spaces.

The HP Deskjet F4180 AIO, which includes many of the same features as the other two deskjets, lets users print, scan and copy at speeds of up to 20 ppm in black and up to 14 ppm in color and also allows users to remove the scan cover for scanning books.

The F4180 AIO also features 1200 x 2400 dpi scan resolution and 48-bit color. It also allows users to print and copy photos as 4x6-inch borderless photos as well as print photos with borders in sizes up to 8.5x11-inches.

The HP Photosmart C4280 AIO allows users to print and copy at speeds up to 30 ppm in black and 23 ppm in color and also allows users to preview and print photos without having to use a PC using the 1.5-inch color display.

HP's C4280 includes HP Photosmart Essential Software, allowing users to edit, organize, print, share, archive and create photo projects while also allowing users to print lab-quality photos at home for 29 cents per photo with HP 75XL Photo Value Pack.

The C4280 also features HP Real Life technologies, which removes red eyes and restores faded color from a users' PC. It also features memory card slots for ComPactFlash, MultiMedia Card, Secure Digital Card, Mini SD, Memory Stick, Memory Stick Duo and xD-Picture Card.



The HP C4280 could be compared with Canon's PIXMA MP180 AIO printer, but the difference is that while both items are priced at \$99, the HP printer includes a 1.5-inch color display and has faster print speeds than Canon's 22 ppm in black and 17 ppm color.

"The HP Photosmart C4280 All-in-One helps to bring convenience and speed to small workspaces in the home," Sheppard said. "Users can easily produce true-to-life photos, laser-quality documents as well as copy and scan."

HP's Deskjet D2460, D4260 printers and F4180 AIO are both available now for \$49, \$79 and \$79 respectively, while the HP Photosmart C4280 AIO is expected to be available in May 2007 for \$99.

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