

Samsung, STMicroelectronics, Metalink Unveil Wireless HD IPTV Set-Top Box at CeBIT

March 19 2007

Samsung Electronics, STMicroelectronics and Metalink today announced their collaboration to launch a revolutionary set-top box, which supports high-definition (HD) TV quality based on 802.11n wireless IPTV standard, at CeBIT in Hanover, Germany, March 15-21, 2007. CeBIT is the world's largest trade fair showcasing digital IT and telecommunications solutions for home and work environments.

Samsung's SMT-H6155 is specifically designed for the delivery of HD IPTV over wireless LAN. It is equipped with the STi7109 chipset providing the HD video decoding technology from STMicroelectronics , and Metalink 's 802.11n WLAN Plus chipset enabling the wireless delivery of multiple HD video streams throughout the home.

“Our customers have shown great demand for high-definition multimedia contents via IPTV and the ability to facilitate content using Wireless LAN,” said HEE-WON PARK , Vice President of Samsung's STB Development Group. “We believe that Samsung's SMT-H6155, equipped with STMicroelectronics' decoder and Metalink's 802.11n chipsets, will satisfy our consumers as a top-of-the-line set-top box for HD IPTV. The SMT-H6155 will be a product that consumers can come to trust and believe in as it represents Samsung's highest standard for quality.”

Mike Arden, Principal Analyst, Broadband and Multimedia Research at

ABI Research, noted: “STMicroelectronics holds the leading market share for STB decoders, and Samsung is the leading STB vendor in Asia-Pacific and second worldwide. Together, these companies will be in a strong position to capture market share in the IPTV STB market, which will grow from 4.7 million units shipped in 2006 to 41.2 million units shipped in 2011.”

Source: Samsung

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