

NTT to Sell Exclusive M702iS Dolce & Gabbana in Japan

March 29 2007



NTT DoCoMo announced today that the company will begin marketing, for a limited time, an exclusive, special-edition handset, the M702iS Dolce & Gabbana, developed jointly by Dolce & Gabbana, Motorola and DoCoMo, via DoCoMo's Internet online sales channels.

The handset, which costs 75,000 yen (including tax), will be available for purchase via PC and i-mode Japanese-language portals from 8:30 am on

April 20, 2007. The special-edition handset will remain on sale until May 31 at 10:30 pm, or while supplies last. This promotion is available to customers only in Japan.

Dolce & Gabbana shops in Japan began accepting orders for the model on March 1.

The handset is finished in elegant Dolce & Gabbana Gold and is installed with an original standby screen and a screensaver featuring the Dolce & Gabbana logo. Also, the Dolce & Gabbana logo on the sub display glows during calls, and four original ring tones were selected by Domenico Dolce and Stefano Gabbana for the model. The phone's lanyard, cleaning cloth and eel skin carrying case also bear Dolce & Gabbana logos.

Source: NTT DoCoMo

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