

Dell, Alienware Bring World's First Terabyte Hard Drive Computer to Consumers

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Starting today, Dell and Alienware customers purchasing select XPS, Aurora and Area 51 gaming desktop computers can super-size their storage space by adding the world's first consumer one terabyte hard drive from Hitachi Global Storage Technologies.

The extra hard drive capacity provides enough space to store an incredible amount of data – a million photos, 16 days of DVD quality video or even a million minutes of music.

“Digital content use is exploding in the consumer market – with this 1TB hard drive, a lifetime of memories, music and other information can be made, stored and shared with others,” said Neil Hand, vice president, worldwide consumer marketing consumer product group. “This type of capability used to be available only to the largest corporations. With the spectacular advancement in hard drives and the engineering in our systems, we’re now able to bring it to consumers.”

To encourage digital media enthusiasts to effectively archive files for the future, Dell is also introducing its first ever “Video Time Capsule” that will allow contributors to share their digital videos for generations to come. Dell invites its own and Alienware’s customers to participate by submitting videos messages to loved ones for posterity at studiodell.com.

StudioDell is a community website that allows general consumers and business customers to see tips and trends in technology, as well as submit their own videos showcasing how they are using technology in innovative

ways. All video content submitted to StudioDell for the remainder of 2007 will be copied on a 1TB Hitachi Deskstar 7K1000 hard drive and will be stored for 50 years on the Dell campus in Round Rock, TX.

Source: Alienware

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