

British Co. Launches Modern Poetry Site

October 4 2006

(AP) -- British entertainment company 57 Productions launched a new Web site Tuesday which allows users to download and listen to poetry on their MP3 players and iPods.

The modern poetry site, called iPoems, will be available to the public on Wednesday, 57 Productions spokesman Philip Abraham said.

About 1,000 readings from poetry written in English are available for 95 cents for each audio poem and \$1.80 for a video poem. The company offers a free one-month trial membership. After that, subscriptions are \$18 a year.

One featured artist is Jean "Binta" Breeze who performs a Caribbean version of Geoffrey Chaucer's "Wife of Bath" tale.

At a London theater, artists, promoters and guests planned to celebrate the launch Tuesday evening, sipping champagne and listening to poets perform.

On the Net:

iPoems, www.ipoems.org.uk

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