

Apple's New iPod shuffle Available Worldwide This Friday

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New iPod shuffle

Apple's new iPod shuffle, the world's smallest digital music player, will be available in stores this Friday, November 3. Nearly half the size of the original, the new iPod shuffle is just half a cubic inch in volume, weighs just half an ounce and features a minimal aluminum design with a built-in clip, making it the most wearable iPod ever. The new iPod shuffle contains one gigabyte of flash memory which holds up to 240 songs, and is priced at just \$79.

“With its ultra-compact design and built-in clip, the new iPod shuffle is the most wearable iPod ever,” said Greg Joswiak, Apple's vice president

of Worldwide iPod Product Marketing. “ The new iPod shuffle completes our all-new lineup of iPods for this holiday season and beyond, and we hope it's going to be a huge hit.”

The new iPod shuffle features up to 12 hours of battery life and is based on Apple’s pioneering shuffle feature which lets music fans serve up a continuous mix of their favorite songs anywhere they go. Users can enjoy their songs in a random order or simply flip a switch to listen to their songs in order, such as when listening to a new album.

Users connect the new iPod shuffle to their Mac or PC with the included dock, and iTunes’ innovative AutoFill feature automatically syncs the perfect number of songs from their music library. Seamless integration with iTunes 7 and the iTunes Store allows customers to choose from a selection of over 3.5 million songs from the world’s most popular digital music store.

The new iPod shuffle will be available beginning this Friday through Apple’s retail stores and Apple Authorized Resellers for \$79 (US).

Source: Apple

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