

# Samsung Launches 8GB Music Phone

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Samsung Electronics, a leading provider and innovator of mobile phones, today announced its launch of the ‘Super music phone’ in Korea.

The latest Samsung’s B570 comes with the cutting-edge technology which offers various functions and huge memory capacity. With the B570, users can enjoy music and even mobile TV anywhere. The B570 allows users the world’s largest storage capacity for a handset with the built-in 8GB hard disc drive which can store about 1,600 MP3 files (4MB/song) or 16 Personal Media Player (PMP) movies (400MB/file) or more than 20,000 digital photos (300K/file).

True to its name, super music phone offers sophisticated audio functions. The features such as ‘5.1-channel virtual stereo’, ‘echo effect’ enable users to obtain the same level of high quality sound that one gets from a 5.1 channel home theater system.

The B570 also supports ‘picture in picture’ (PIP) function which allows the users to watch satellite digital multimedia broadcasts and PMP movies simultaneously.

Another distinctive feature for the SCH-B570 is the ‘Golf manager’, allowing users to search the information of the golf course in Korea and strategies for playing any particular course. It will also enable the users to manage the score and calculate the necessary driving distance from a particular tee.

Samsung also presented the ‘motion recognition capability’ by

introducing the new ‘morning call motion detector snooze alarm’. When the alarm clock rings, users can turn it off simply by shaking the phone, then alarm will automatically alert again a few minutes later.

Kitae Lee, president of Samsung Telecommunication Business said:  
“Samsung’s newest super music phone has state-of-the-art technology with various functions. We believe that Samsung will continue to deliver the mobile phones with innovative applications to meet user’s needs and market trend.”

The SCH-B570 will be released in Korea by end of this month and the price will be around \$800.

Source: Samsung

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