

# Verizon launches 'Beatbox Mixer'

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Verizon announced Wednesday the launch of its Beatbox Mixer, an interactive video and music tool.

According to Verizon, it allows users to combine digitally recorded video tracks from artists into mixes of their own and can be described as a "cutting-edge cross between a music video, video game, and a drum machine."

"The Verizon Beatbox Mixer is an engaging, interactive tool that again demonstrates our passion for the creation of the richest experience possible," said Brian Price, executive director of Verizon's Online Center of Excellence. "It gives the user a full experience -- a visual and aural experience as if the user is in a recording studio creating these mixes with the beatboxers. These beatbox sounds are unique and have a universal appeal because the sounds are fascinating and are made vocally without any instruments. Adding to the fun, the individual mixes can be saved and e-mailed to friends."

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