

In Brief: TiVo ties up with BellSouth

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TiVo and BellSouth will be marketing jointly the television recording company's latest box and service package.

Select subscribers of BellSouth's FastAccess DSL will receive special rates for the TiVo Series 2 box and service.

"With its strong southeastern presence and renowned customer satisfaction, BellSouth is uniquely positioned to market the benefits of a broadband-connected TiVo Box. Together, we can turn a DSL Internet connection into a pipeline for video content delivered directly to the television," said TiVo Vice President of Business Development Naveen

Chopra.

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