

# Samsung Launches Slim Qwerty Smartphone

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Samsung Electronics announced its launch of the SGH-i320 , new Slim Q WERTY Smartphone, signaling the company's drive to the smartphone market.

The sleek and stylish Samsung i320 is a super-slim bar type handset, measuring just 11.5mm in depth and 95g in weight with an easy-to-use QWERTY keyboard. The Q WERTY keyboard has the same keyboard layout used in personal computers, enabling users to send emails and text messages far more conveniently; such a fun and simple methodology proved to be a huge success among its consumers in the US and Europe.

The i320 operates with 'Windows Mobile 5.0 Smartphone Operating

System' to provide users with a familiar interface that is easy to navigate and use. It allows users to write and store texts, exchange emails in real-time, type memos, and more.

Functions supported by this ultra -thin mobile are especially useful for users who want to chat, read, and send emails from their mobiles. The i320 features an imbedded instant mess aging program and 'mobile mail' functions to enable users to send and receive photos, music and a variety of multi-media messages .

The phone has a large 2.2 inches LCD screen with 1 .3 mega-pixel resolution camera, along with cool multi-media entertainment functions such as Bluetooth and high-quality dual speakers.

The i320 is perfect for users who want to have all of the advanced features of a smartphone in a light and slim package for convenience and style.

Kitae Lee, president of Samsung's Telecommunications Network Business, said, "The trend and popularity of slim phones will be carried over to the smartphone market ." He added, " Samsung will lead the trend of smartphones by combining its cutting-edge technology and sleek ultra-slim designs . "

The SGH-i320 will be launched in Europe this month. The following launches will take place throughout the rest of Europe and South East Asia shortly.

Source: Samsung

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