

In Brief: Brazil's Vivo moving toward 3G wireless

July 3 2006

Brazil's largest cell-phone operator Vivo is establishing a GSM network to help pave the way to third-generation (3G) wireless services.

Portugal Telecom, one of Vivo's parent companies, said Monday the \$2.5 billion project would result in Vivo customers having access to both GSM and CDMA digital technologies, which will position Vivo for later deployment of 3G at a later date.

Portugal Telecom recently launched a revamp of Vivo's business strategy as a means of turning around an erosion of its market share.

Copyright 2006 by United Press International

Citation: In Brief: Brazil's Vivo moving toward 3G wireless (2006, July 3) retrieved 23 April 2024 from <https://phys.org/news/2006-07-brazil-vivo-3g-wireless.html>

| |
|--|
| <p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p> |
|--|