

Survey: cable, telco video rivalry growing

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A new survey says telecom companies will become major rivals of the cable industry in the video market within a year.

More than half of the respondents to a survey by Tellabs and Telephony magazine taken at the GLOBALCOMM 2006 trade show in Chicago concluded that the competition would be in place within a year, compared to last year when most believed it would take about three years.

Cable is girding for a regulatory and marketing battle against phone companies that are better equipped to offer Internet Protocol Television over their fixed-line DSL services.

The poll also found that a vast majority of telco executives believed the Internet-savvy youth market would be a major driver in telecom services.

Other trends spotted by the magazine pollsters were a preference for Ethernet over Synchronous Optical Network (SONET) for delivery of voice, data and video, and an emphasis on greater convergence of fixed and mobile services.

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