

## In Brief: Three Japanese cable companies trial IPTV

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Three Japanese cable companies have teamed up to deliver on-demand programming to more than 600,000 subscribers.

Chubu Cable, C-Tech and CTY Co. are running a trial of the system, which is based on software and equipment from SeaChange International, ahead of full commercial deployment later this year.

The trial includes services such as on-demand movies, music videos and local programming.

SeaChange said Tuesday it had developed the subscriber-navigation solution using its VODlink application platform, which is integrated into the customer's digital set-top box. The entire on-demand process is automated and integrated with third-party electronic program guides and browsers.

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