

In Brief: Fusion offers free VoIP to subscribers

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Fusion Telecommunications International is offering free Internet phone services for all its global clients.

All of its efonica subscribers will be able to call each other for free using their existing landline or mobile-phone numbers to and from any combination of personal computers, Internet phones, and regular phones either connected to broadband or a dialup Internet connection.

"We believe that the introduction of the worldwide Internet area code marks a significant development in the VoIP industry," said Roger Karam, president of Fusion's Voice over Internet Protocol division.

"We've simplified the way subscribers call each other. During a brief sign-up process, subscribers register their landline or mobile numbers as their eNumbers, and within seconds, they can call each other for free. They simply dial the Internet area code "10" before the eNumber to enjoy high quality voice calls at no cost. It's that easy, and the call connects immediately. Because efonica supports the current dialing habits of consumers worldwide, customers should adapt to efonica seamlessly."

New York-based Fusion specializes in providing VoIP and Internet access to and from emerging markets.

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