

In Brief: Apple launches U2 iPod

June 6 2006

Apple Tuesday launched a special-edition iPod featuring Irish band U2.

The latest MP3 player has custom engraving signatures of all four band members, and buyers will also receive 30 minutes of exclusive U2 video downloadable from the iTunes music store.

"We're thrilled to continue working with one of the greatest bands in the world to bring U2 fans a special edition of the world's best digital music player," Greg Joswiak, Apple's vice president of worldwide iPod product marketing, said in a news release.

Based on the fifth-generation 30 gigabyte iPod, the U2 player will hold up to 7,500 songs, 25,000 photos or more than 75 hours of video, retailing for about \$330 in the United States.

Copyright 2006 by United Press International

Citation: In Brief: Apple launches U2 iPod (2006, June 6) retrieved 27 April 2024 from <https://phys.org/news/2006-06-apple-u2-ipod.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--