

# In Brief: SK Telecom, Warner in music venture

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SK Telecom has formed a joint venture with Warner Music that will develop music and entertainment delivery for South Korea's booming digital music business.

WS Entertainment will be majority owned by Warner and will leverage SK Telecom's technical prowess into an end-to-end source for customers seeking access to Warner's Korean artists.

SK Telecom is a dominant force in broadband and wireless communications in South Korea and has been active in the digital music arena as well. The telco's MelOn music service has 600,000 monthly subscribers and has seen a doubling in use over the past six months.

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