

Qualcomm unveils versatile mobile TV chip

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Qualcomm unveiled a new chip Friday that supports three major wireless television standards.

The Universal Broadcast Modem will allow handset manufacturers to use a common chip for production of devices geared to different standards.

"Our UBM solution ... provides a single universal chip that supports three of the world's leading standards, enabling mobile handsets to receive real-time content regardless of the broadcast technology selected by operators," said Qualcomm Vice President Mike Concannon.

The standards supported by UBM are FLO, Digital Video Broadcasting-Handheld, and Integrated Services Digital Broadcasting-Terrestrial. They can be found in North America, Asia and Europe.

The UBM supports the entire UHF bandwidth and works in concert with Qualcomm's Mobile Station Modem baseband chipsets as well as other devices.

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