In Brief: Private Ethernet links China, Hong Kong

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The first private Ethernet broadband connection between China and Hong Kong has been launched by China Telecom and PCCW Global.

International Ethernet Private Line is an end-to-end system that ensures high-speed cross-border connectivity, particularly for business customers with offices in Hong Kong and production facilities on the mainland.

"They need a scaleable platform with quick upgrade flexibility," PCCW Vice President Frederick Chui said Thursday. "This provides for better cost management and accommodates ad-hoc business requirements. It is an exciting development for customers expanding their business in China."

The system's capacity can handle high traffic volumes as well as video, large data transfer and storage needs.

The IEPL was soft launched last fall within the financial and IT industry.

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