

## **In Brief: Nokia, ATI ally on mobile multimedia**

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Nokia and ATI Technologies will work together to improve mobile multimedia service content.

ATI is a Canadian graphics processor unit provider that offers services for personal computers as well as digital television and mobile devices.

"With the mobile device now at the center of people's lives, we want people to have access to fantastic mobile content when and where they want. We are announcing our collaboration with ATI now, so that developers have the next 12 to 18 months to be innovative and create world class mobile multimedia experiences," Ilkka Raiskinen, senior vice president of multimedia experiences at the Finnish mobile group, said in a news release.

"Our role is to enable all content, from ultra-high quality music playback to 3D gaming, and we'll jointly guide and support the members of the content development community as they focus on creating amazing user experiences," said Paul Dal Santo, vice president and general manager of handheld products at ATI. "With a shared vision of how multimedia impacts the mobile market, Nokia and ATI are providing much needed direction and a framework to move the whole industry forward."

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