

## In Brief: Yahoo! starts green site

April 21 2006



Yahoo! has assembled a site to guide people about how to slow down climate change ahead of Earth Day.

The Internet giant said its site will provide "concerned citizens with a one-stop shop to take action against the deterioration of our global environment, promoting greener living year round."

"The potential consequences of climate change are so sobering that it's difficult to imagine how individual actions can make any impact," said Meg Garlinghouse, director of Yahoo! for good, the company's community-relations initiative. "We are hopeful that Yahoo!'s Earth Day campaign will illustrate that if we act as a global community, together we can make a difference. We encourage citizens everywhere to embrace our collective responsibility to protect the earth for future generations,"



she added.

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