

## In Brief: Yahoo! launches cheap travel search engine

April 12 2006



Yahoo! launched a travel search engine that will find the cheapest deal around for users.

The FareChase program will give the best price for planes, hotels and package deals under a single search effort.

"This is the first time a search engine for travel pricing and a search engine for travel experiences have come together in a single product," said Jasper Malcolmson, director of Yahoo! Travel. "The new Yahoo! FareChase will help people plan better trips with access to the most relevant real-time information," he added in a news release.

The program will also combine the Internet search engine's mapping



capabilities so that users can see maps and images of their destination.

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