

In Brief: U.K. businesses buck 0870 number rate cut

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Britain's small-business community has come out against the government's plan to cut the call rate for revenue-raising 0870 phone numbers.

British telecom regulator Ofcom said this week it would require that numbers including the 0870 code cost the same as calls to national landline numbers, a move the Federation of Small Businesses said Friday it was opposed to.

Companies with such numbers get a slice of the added cost, something Ofcom said could lead to abuse of consumers who might not be aware of the effect it would have on their bills.

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