

## In Briefs: TiVo, DirecTV extend service agreement

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DirecTV and TiVo have extended the agreement that allows U.S. satellite television subscribers to digitally record programming for another three years.

The companies announced Thursday that the financial terms of the deal would not be revealed but added that the "recurring monthly economics" would be similar to the initial agreement that went into effect in 2003.

"We have created a service that is highly valued by consumers because of our technology, the wide range of our unique features and the unparalleled ease of our user experience," said TiVo Chief Executive Officer Tom Rogers. "This agreement reflects TiVo's popularity among DIRECTV subscribers and importantly respects the value of our intellectual property as well."

DirecTV is the primary satellite television provider in the U.S. market with more than 15 million subscribers and is 37-percent owned by News Corp.

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