

# Briefs: Sprint music downloads gaining popularity

April 6 2006

---

Sprint said more than 2 million songs have been downloaded from its music site since it was launched in late October.

"The momentum of the Sprint Music Store is remarkable and truly an industry first, with our second million downloads reached in less time than our first million. Since we stopped offering free promotional incentives on Jan. 14, the usage of the Sprint Music Store has actually increased," said Nancy Beaton, director of entertainment and personalization.

Downloads cost \$2.50 per song, but customers get two copies, with one for their phone and another for their personal computer.

*Copyright 2006 by United Press International*

Citation: Briefs: Sprint music downloads gaining popularity (2006, April 6) retrieved 11 May 2024 from <https://phys.org/news/2006-04-sprint-music-downloads-gaining-popularity.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.