

Briefs: Sprint expands mobile ticket purchasing

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Sprint launched a service that will allow its mobile users to buy Las Vegas monorail tickets from their handsets via text-message.

The company has been pushing hard for mobile marketing that will allow customers to avoid ticket-purchasing lines.

"Mobile ticketing for the Las Vegas monorail will give customers even greater flexibility for using this convenient travel option," John Styers, director of data communications, said in a news release.

But while the actual monorail tickets can be purchased for the regular price of \$5, mobile-phone customers will be charged the standard text-messaging rate for each transaction.

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