

## Briefs: IDC names Top 10 wireless rising stars

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There are 10 wireless companies to keep an eye out for as the sector continues to evolve rapidly in terms of technology and content, a research group said.

Information technology research group IDC named Adamind, Cbeyond, Enpocket, Kargo, Kodiak, Limelife, mFoundry, Mobiltec, Vercuity and Visage Mobile as the companies to keep close tabs on in coming years.

"The companies chosen echo three broad themes for 2006: the growth of content markets and the consequent complexity of wireless content ecosystems; a pronounced need to remember that end-user experiences will have a profound impact on data adoption and ultimately customer loyalty; and the need to better serve the needs of business customers, especially small and medium-sized businesses," IDC reported.

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