

Briefs: Amazon.com ties up with Springsteen

April 3 2006

Amazon.com is showing exclusive video footage from Bruce Springsteen's latest album for one week.

The album, "We Shall Overcome: The Seeger Sessions," will be released April 25, but the online retailer will be showing footage from the track "John Henry" ahead of time for free.

"Bruce Springsteen is one of Amazon.com's bestselling musicians of all time," Jeff Belle, Amazon.com's vice president of worldwide media buying, said in a news release. "We are delighted to share this extraordinary footage with our customers. It is a rare opportunity to watch Springsteen behind the scenes and to experience the passion and dedication that went into the making of this album."

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