

Briefs: Nokia finds steady demand for mobile TV

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Demand for mobile television should be strong in markets worldwide in coming years, Nokia said Wednesday.

The Finnish mobile group said that pilot broadcasts in Finland, Spain, France and Britain have indicated that most viewers were not only satisfied with the service, but also willing to pay a price for it as well.

The project found that mobile TV was particularly high during lunchtime in Britain, while in Spain, many watched in the evening. French viewers watched mobile TV for an average of 20 minutes per day in the early morning, lunchtime and mid-evening.

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