

# Sony Announces 4GB Memory Stick Pro Duo

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Don't let the size of Sony's 4GB Memory Stick PRO Duo media card fool you. This product has the largest storage capacity of any Memory Stick flash media card on the market.

At one-third the size and half the weight of the standard-size Memory Stick card, the 4GB PRO Duo media is designed to store large amounts of rich, multi-media content, including movies, music and high-resolution digital photos.

"As we've increased capacity, the Memory Stick format has advanced beyond serving primarily for storage of digital still images" said Mike Kahn, senior manager for Memory Stick Media at Sony Electronics.

"With our postage-stamp sized 4GB Memory Stick PRO Duo media card, people can store all of their vacation photos and wedding videos, along with their favorite movies, music and even game-scores from a PlayStation Portable device."

The new media card is compatible with a wide selection of currently available devices, including Sony's Cyber-Shot T Series and W Series cameras, Handycam camcorders and the PSP system.

For added versatility, all Sony Memory Stick PRO Duo media cards are sold with an adapter for devices with a standard-size Memory Stick media slot.

The 4GB Memory Stick PRO Duo card incorporates MagicGate copyright protection technology to allow for secure distribution of

commercial content such as digital music and downloaded movies.

The 4GB Memory Stick PRO Duo media card will be available in July for about \$250.

Source: Sony

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