

Briefs: Mitsubishi pulls out of China wireless

February 27 2006

Japan's Mitsubishi Mobile is reportedly pulling out of China's wireless phone market due to sluggish sales and a crowded market.

Japanese media said over the weekend that Mitsubishi's mobile-phone offices in three Chinese cities will be closed as will the company's factory in Hangzhou. Aftersale service for Mitsubishi phones has been farmed out to other companies in China.

Mitsubishi joins Panasonic and Toshiba among the big-name companies that have withdrawn from the booming Chinese wireless market.

China's Peoples Daily observed Monday that foreign companies that were late entries to the Chinese market have been struggling to gain market share.

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