

FCC cable finding welcomed by consumers

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Logo of the Federal Communications Commission

The U.S. Federal Communications Commission said Thursday having options in cable service could save users money. The FCC has been pressing the cable industry for the past few months to offer programs a la carte, rather than bundling them into packages in order to give consumers more choices.

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Cable operators, however, have opposed such a move as they argue that



the a la carte option would make cable viewing more expensive.

But the latest FCC report "is exactly what consumers have been waiting for," said Lanier Swann, director of government relations for Concerned Women for America, adding that "the FCC puts the lie to cable magnates' wild claims that a la carte would cost consumers more money and was not economically feasible."

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