

Apple Unveils New 1GB iPod nano

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Apple today unveiled a new 1GB iPod nano for \$149, offering the same features as the 2GB and 4GB iPod nano models and holding up to 240 songs or 15,000 photos. The new 1GB iPod nano's ultra-portable design is thinner than a #2 pencil and features Apple's patent pending Click Wheel and the same gorgeous color screen as the other iPod nano models.

“Now everyone can afford an iPod nano, with our new 1GB model starting at just \$149,” said Greg Joswiak, Apple's vice president of

Worldwide iPod Product Marketing. “The iPod is the world’s most popular digital music player with over 40 million sold, and now even more music lovers can experience the unrivaled combination of iPod and iTunes.”

iPod nano features an ultra-portable design and fits into even the smallest pocket. With its high-resolution color screen, iPod nano allows users to display album art while playing music, view photo slideshows or play games in full color. iPod nano also features the same 30-pin dock connector as the iPod and works effortlessly with a wide range of over 2,000 accessories developed for iPod.

Featuring seamless integration with the iTunes Music Store and the iTunes digital music jukebox, iPod nano includes Apple’s patent pending Auto-Sync technology that automatically downloads a user’s digital music collection, photos or Podcasts onto iPod nano and keeps it up-to-date whenever iPod nano is plugged into a Mac or Windows computer using USB 2.0.

In addition, Apple announced that the iPod shuffle is now more affordable with the 512MB and 1GB models priced at \$69 and \$99 respectively.

Source: Apple

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