

# Briefs: Yellowpages.com to be on Yahoo! Local

January 6 2006

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Yellowpages.com said Friday it signed a distribution agreement with Yahoo! Local.

A joint venture between AT&T and BellSouth, Yellowpages.com provides local information and allows local businesses to advertise online.

"Yahoo!'s large and loyal user base, as well as a strong brand as a leading Internet company, brings significant value and benefit to Yellowpages.com advertisers," Charles Stubbs, president of Yellowpages.com, said in a news release.

The network "provides significant Internet yellow pages exposure available to advertisers with a single purchase. This is a direct benefit to Yellowpages.com advertisers and a great business opportunity to all current advertisers of AT&T yellow pages and BellSouth advertising and publishing," he added.

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