

Motorola expands Latin America ties

January 12 2006

Motorola said Thursday it has recently launched five digital cable systems in Latin America and the Caribbean.

In Brazil, cable operator Vivax used Motorola to roll out digital cable services in the city of Manaus, while in Chile, telecommunications group VTR used the company's digital video platform to launch an interactive program guide and video-on-demand nationwide.

Cablecom of Mexico started using Motorola's services in eight cities, while in Colombia, TV Cable Bogotá will be partnering with it to provide digital services as well. Meanwhile in the Bahamas, Cable Bahamas will be working with Motorola to improve its digital broadcast network.

"The success of any digital cable rollout hinges on the quality of the platform on which it is deployed -- from consumer-facing set-tops to the headend technology," G. Bickley Remmey, Motorola's corporate vice president and general manager in Latin America, said in a news release.

"Motorola provides operators worldwide with a variety of solutions to meet a very diverse set of needs -- from basic digital services to a complete suite of advanced offerings ranging from EPG, digital video recording, video on demand, and more," he added.

Copyright 2006 by United Press International

Citation: Motorola expands Latin America ties (2006, January 12) retrieved 19 April 2024 from <https://phys.org/news/2006-01-motorola-latin-america-ties.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.