

Briefs: Microsoft lowers Xbox unit sales forecast

January 27 2006

Microsoft expects sales of its Xbox video-game console to be lower than expected, the company's chief financial officer said.

In a conference call with analysts Thursday Chris Liddell said Microsoft has lowered its sales forecast of Xboxes in the first 90 days since its launch to 2.75 million units from the 3 million it had initially anticipated.

The company kept its sales forecast in dollar terms, however, expecting \$1.5 billion from sales of the consoles as well as games and accessories related to the product.

Copyright 2006 by United Press International

Citation: Briefs: Microsoft lowers Xbox unit sales forecast (2006, January 27) retrieved 1 May 2024 from <https://phys.org/news/2006-01-microsoft-lowers-xbox-sales.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--