

# Men want gadgets for Valentine's Day

January 24 2006

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Most men would prefer to receive a gadget rather than candy or flowers from their partners on Valentine's Day, a poll reports.

The poll was conducted by IOGEAR, a connectivity manufacturer.

Of the 607 male and female respondents, 61 percent of men said that tech gear would be their gift of choice, yet only 19 percent have ever received an IT gizmo on Valentine's Day. Surprisingly, the poll found that an increasing number of women, 23 percent, would rather receive a tech toy than bouquets or sweets on Valentine's Day.

The online survey also revealed consumers' dream tech presents this Feb.

14, including GPS systems, Bluetooth cell-phone headsets, portable music players and flat-screen TVs.

"Our poll shows that gadgets are now the way to a man's heart," said Miranda Su, vice president of sales and marketing at IOGEAR Inc.

"With affordable, convenient tech tools now available and in demand, gift giving becomes a lot easier. Males and females alike are hoping to get an mp3 player over a dozen roses or heart-shaped chocolate."

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Citation: Men want gadgets for Valentine's Day (2006, January 24) retrieved 26 April 2024 from <https://phys.org/news/2006-01-men-gadgets-valentine-day.html>

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